

Sport Activities during the Outbound Holidays of the Germans, the Dutch & the French

Content

Introduction

Method and Database

How to read the report.

I Summary.

Overview .

Sport-oriented holidays

Less sport-oriented holidays

Country Profile

Germany

Netherlands

France

II Outbound Sport Holidays of the Germans

1. Significance of Sport during German Outbound Holiday Travel

2 "Sport-Oriented" Outbound Holidays of the Germans

2.1 Types of "Sport-Oriented" Outbound Holidays .

2.1.1 "Summer Sport" Holiday .

2.1.2 "Winter Sport" Holiday

2.1.3 "Mountain Holiday"

2.2 Travel Characteristics of the "Sport-oriented" Outbound Holidays

2.2.1 Length of Trip

2.2.2 Spending

2.2.3 Travel Season

2.2.4 Organization

2.2.5 Accommodation

2.2.6 Target Group Profile

2.2.7 Destination Countries

3 "Less Sport-Oriented" Outbound Holidays of the Germans

3.1 Types of "Less Sport-Oriented" Outbound Holidays.

3.1.1 Sun & Beach Holiday

3.1.2. Recreational Sport Holiday in the Countryside

3.1.3 Health-Oriented Sport Holiday

3.2 Travel Characteristics of the "Less Sport-Oriented" Outbound Holidays.

3.2.1 Length of Trip

3.2.2 Spending

3.2.3 Travel Seaso

3.2.4 Organization

3.2.5 Accommodation.

3.2.6 Target Group Profile

3.2.7 Destination Countries

4 Conclusion

III. Outbound Sport Holidays of the Dutch

1 Significance of Sport during Dutch Outbound Holiday Travel

2 "Sport-Oriented" Outbound Holidays of the Dutch

2.1 Types of "Sport-Oriented" Outbound Holidays

2.1.1 "Summer Sport" Holiday

2.1.2 "Winter Sport" Holiday

2.1.3 "Mountain Holiday"

2.2 Travel Characteristics of the "Sport-oriented" Outbound Holidays

2.2.1 Length of Trip

2.2.2 Spending

2.2.3 Travel Season

2.2.4 Organization

2.2.5 Accommodation

2.2.6 Target Group Profile

2.2.7 Destination Countries

3 "Less Sport-Oriented" Outbound Holidays of the Dutch

3.1 Types of "Less Sport-Oriented" Outbound Holidays.

3.1.1 Sun & Beach Holiday

3.1.2 Recreational Sport Holiday in the Countryside

3.1.3 Health-Oriented Sport Holiday

3.2 Travel Characteristics of the "Less Sport-Oriented" Outbound Holidays.

3.2.1 Length of Trip

3.2.2 Spending

3.2.3 Travel Season

3.2.4 Organization

3.2.5 Accommodation.

3.2.6 Target Group Profile

3.2.7 Destination Countries

4 Conclusion

IV Outbound Sport Holidays of the French

1 Significance of Sport during French Outbound Holiday Travel

2 "Sport-Oriented" Outbound Holidays of the French

2.1 Types of "Sport-Oriented" Outbound Holidays

2.1.1 "Summer Sport" Holiday

2.1.2 "Winter Sport" Holiday

2.1.3 "Mountain Holiday"

2.2 Travel Characteristics of the "Sport-oriented" Outbound Holidays

2.2.1 Length of Trip

2.2.2 Spending

2.2.3 Travel Season

2.2.4 Organization

- 2.2.5 *Accommodation*
- 2.2.6 *Target Group Profile*
- 2.2.7 *Destination Countries*

3 "Less Sport-Oriented" Outbound Holidays of the French

3.1 *Types of "Less Sport-Oriented" Outbound Holidays.*

- 3.1.1 *Sun & Beach Holiday*
- 3.1.2 *Recreational Sport Holiday in the Countryside*
- 3.1.3 *Health-Oriented Sport Holiday*

3.2. *Travel Characteristics of the "Less Sport-Oriented" Outbound Holidays.*

- 3.2.1 *Length of Trip*
- 3.2.2 *Spending*
- 3.2.3 *Travel Season*
- 3.2.4 *Organization*
- 3.2.5 *Accommodation.*
- 3.2.6 *Target Group Profile*
- 3.2.7 *Destination Countries*

4 Conclusion

Per la versione originale del documento consultare il seguente link: www.unwto.org