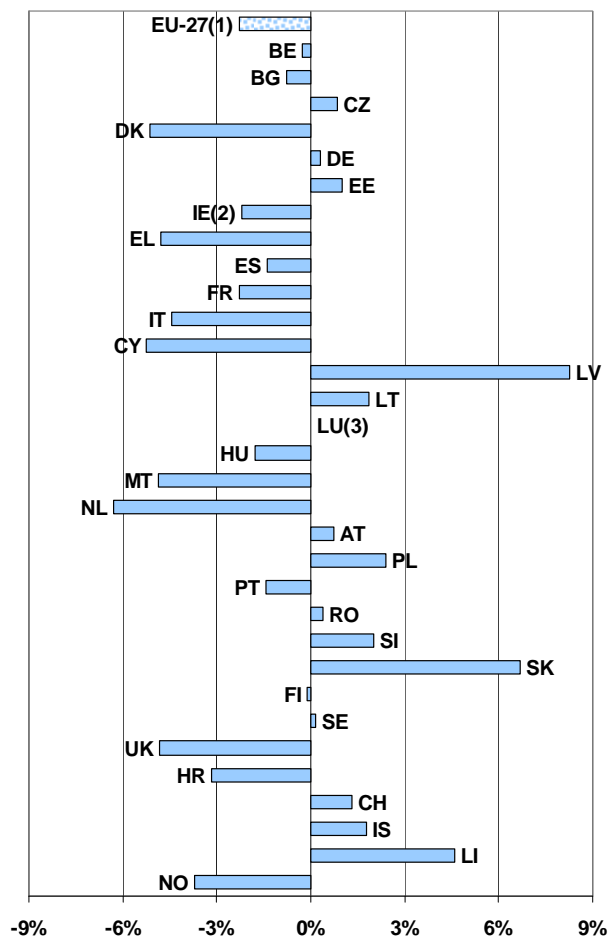


Summer tourism trends in 2008

The number of nights spent in hotels and similar establishments in the European Union decreased by 2.3% in the 2008 summer season compared to the same period in 2007.

Figure 1: Percentage change in number of nights spent in hotels and similar establishments, non-residents and residents, June-September 2008 compared with the same period in 2007



Source: Eurostat, Tourism Statistics

Notes:

⁽¹⁾EU-27: 2008 LU data not available. 2007 data has been used instead to estimate EU-27 aggregate for 2008.

⁽²⁾IE: Data comes from the demand side survey and might for this reason be not comparable.

⁽³⁾LU: No data available for 2008.

The decrease is most pronounced for the nights spent by non-residents (-2.7%) with 20 Member States reporting a contraction.

Table 1: Nights spent in hotels and similar establishments, non-residents and residents, June-September 2008 compared with the same period in 2007

('000)	June - September 2007				June - September 2008				2008/2007 change (in %)		
	Total	of which:		Non-residents as % of Total	Total	of which:		Non-residents as % of Total	Total	of which:	
		Non-residents	Residents			Non-residents	Residents			Non-residents	Residents
EU-27⁽¹⁾	737 111	352 990	384 121	47.9%	720 235	343 321	376 913	47.7%	-2.3%	-2.7%	-1.9%
BE	6 229	4 101	2 128	65.8%	6 211	4 064	2 148	65.4%	-0.3%	-0.9%	0.9%
BG	11 788	9 504	2 284	80.6%	11 699	9 222	2 477	78.8%	-0.8%	-3.0%	8.5%
CZ	10 840	6 920	3 920	63.8%	10 931	6 891	4 040	63.0%	0.8%	-0.4%	3.1%
DK	5 016	2 330	2 686	46.5%	4 758	2 241	2 517	47.1%	-5.2%	-3.8%	-6.3%
DE	88 074	18 168	69 906	20.6%	88 348	18 400	69 948	20.8%	0.3%	1.3%	0.1%
EE	1 660	1 217	443	73.3%	1 677	1 255	422	74.8%	1.0%	3.1%	-4.7%
IE⁽²⁾	13 337	9 528	3 809	71.4%	13 045	9 396	3 649	72.0%	-2.2%	-1.4%	-4.2%
EL	44 287	35 412	8 875	80.0%	42 164	33 710	8 455	79.9%	-4.8%	-4.8%	-4.7%
ES	131 474	77 674	53 800	59.1%	129 641	77 577	52 064	59.8%	-1.4%	-0.1%	-3.2%
FR	85 802	33 644	52 158	39.2%	83 850	32 335	51 515	38.6%	-2.3%	-3.9%	-1.2%
IT	136 518	55 343	81 175	40.5%	130 433	51 841	78 592	39.7%	-4.5%	-6.3%	-3.2%
CY	8 043	7 312	731	90.9%	7 619	6 968	651	91.5%	-5.3%	-4.7%	-10.9%
LV	1 191	818	373	68.7%	1 289	927	362	71.9%	8.3%	13.3%	-2.8%
LT	1 158	741	417	64.0%	1 179	773	406	65.6%	1.9%	4.4%	-2.6%
LU⁽³⁾	574	547	28	95.2%	:	:	:	:	:	:	:
HU	7 377	3 928	3 449	53.2%	7 247	3 750	3 497	51.7%	-1.8%	-4.5%	1.4%
MT	3 812	3 691	121	96.8%	3 626	3 510	117	96.8%	-4.9%	-4.9%	-3.4%
NL	13 346	6 305	7 041	47.2%	12 507	5 733	6 774	45.8%	-6.3%	-9.1%	-3.8%
AT	30 708	22 051	8 657	71.8%	30 932	22 156	8 777	71.6%	0.7%	0.5%	1.4%
PL	9 770	3 696	6 074	37.8%	10 004	3 414	6 590	34.1%	2.4%	-7.6%	8.5%
PT	18 357	12 496	5 861	68.1%	18 095	12 073	6 022	66.7%	-1.4%	-3.4%	2.8%
RO	10 064	1 629	8 435	16.2%	10 103	1 395	8 708	13.8%	0.4%	-14.4%	3.2%
SI	2 420	1 715	705	70.9%	2 469	1 699	770	68.8%	2.0%	-1.0%	9.2%
SK	2 920	1 660	1 260	56.8%	3 115	1 682	1 433	54.0%	6.7%	1.4%	13.7%
FI	6 440	1 888	4 552	29.3%	6 433	1 863	4 569	29.0%	-0.1%	-1.3%	0.4%
SE	10 656	2 942	7 714	27.6%	10 673	2 821	7 853	26.4%	0.2%	-4.1%	1.8%
UK	75 250	27 730	47 520	36.9%	71 625	27 095	44 530	37.8%	-4.8%	-2.3%	-6.3%
HR	15 172	13 762	1 411	90.7%	14 690	13 329	1 361	90.7%	-3.2%	-3.1%	-3.5%
CH	14 970	8 805	6 165	58.8%	15 165	8 866	6 299	58.5%	1.3%	0.7%	2.2%
IS	1 143	940	204	82.2%	1 163	964	200	82.8%	1.8%	2.6%	-1.8%
LI	49	48	1	97.6%	51	50	1	97.1%	4.6%	4.1%	22.8%
NO	8 275	2 894	5 380	35.0%	7 967	2 706	5 261	34.0%	-3.7%	-6.5%	-2.2%

⁽¹⁾ EU-27: 2008 LU data not available. 2007 data has been used instead to estimate EU-27 aggregate for 2008.

⁽²⁾ IE: Data comes from the demand side survey and might for this reason be not comparable.

⁽³⁾ LU: No data available for 2008.

Source: Eurostat, Tourism Statistics

During the 2008 summer season, net occupancy rates of bed places in the EU ranged from 29.0% in Luxembourg (June) to 94.6% in Cyprus (August)

Table 2: Net occupancy rates of bed-places in hotels and similar establishments

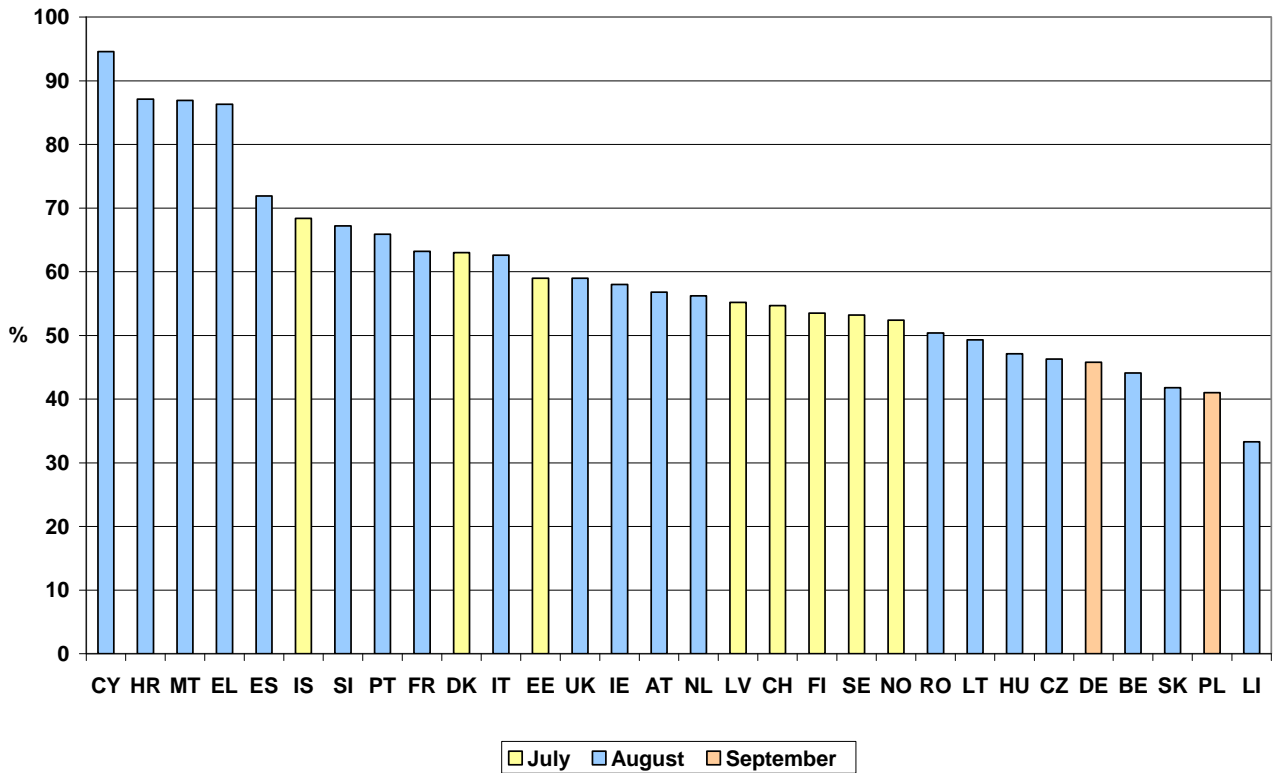
%	Summer season 2007				Summer season 2008				Change in percentage points			
	JUN	JUL	AUG	SEP	JUN	JUL	AUG	SEP	JUN	JUL	AUG	SEP
BE	38.4	40.7	43.8	41.5	37.7	41.0	44.1	40.8	-0.7	0.3	0.3	-0.8
BG*	29.0	47.3	47.3	47.3	29.3	47.7	47.7	47.7	0.3	0.4	0.4	0.4
CZ	37.4	41.6	45.7	40.2	36.7	42.6	46.3	41.1	-0.7	1.0	0.6	0.9
DK	53.0	69.0	61.0	50.0	50.0	63.0	56.0	47.0	-3.0	-6.0	-5.0	-3.0
DE	41.7	42.4	45.1	46.5	40.2	43.1	44.2	45.8	-1.5	0.7	-0.9	-0.7
EE	49.0	61.0	54.0	41.0	46.0	59.0	51.0	37.0	-3.0	-2.0	-3.0	-4.0
IE	54.0	58.0	63.0	54.0	47.0	55.0	58.0	46.0	-7.0	-3.0	-5.0	-8.0
EL	64.3	76.2	81.4	66.9	66.3	80.5	86.3	69.1	2.0	4.3	4.9	2.2
ES	61.3	68.1	74.2	64.3	57.7	66.2	71.9	60.3	-3.6	-1.9	-2.3	-4.0
FR	54.8	59.1	64.1	55.3	54.1	59.0	63.2	52.9	-0.7	-0.1	-0.9	-2.4
IT	48.7	59.5	65.9	46.7	45.9	56.4	62.6	44.4	-2.8	-3.1	-3.3	-2.3
CY	71.5	82.6	94.9	77.7	80.1	84.8	94.6	79.2	8.6	2.2	-0.3	1.5
LV	45.6	53.9	48.5	39.7	41.9	55.2	47.2	34.7	-3.7	1.3	-1.3	-5.0
LT	45.1	50.0	51.0	41.7	42.4	48.1	49.3	37.4	-2.7	-1.9	-1.7	-4.3
LU	33.5	35.9	36.6	36.0	29.0	:	:	:	-4.5	:	:	:
HU	34.6	42.6	47.0	37.1	33.9	43.4	47.1	35.4	-0.7	0.8	0.1	-1.7
MT	66.5	87.7	89.8	74.5	71.7	82.6	86.9	70.3	5.2	-5.1	-2.9	-4.2
NL	52.7	54.7	58.8	53.9	49.2	52.9	56.2	49.7	-3.5	-1.8	-2.6	-4.2
AT	39.3	50.9	57.0	42.3	37.6	52.6	56.8	41.8	-1.7	1.7	-0.2	-0.5
PL	42.7	42.7	43.5	43.3	40.8	40.6	41.0	41.0	-1.9	-2.1	-2.5	-2.3
PT	48.4	55.5	67.3	53.2	46.4	54.0	65.9	52.4	-2.0	-1.5	-1.4	-0.8
RO	39.2	46.9	51.3	39.1	38.2	47.5	50.4	39.8	-1.0	0.6	-0.9	0.7
SI	54.6	61.2	69.6	56.8	49.6	58.8	67.2	52.6	-5.0	-2.4	-2.4	-4.2
SK	37.5	40.0	41.9	36.3	34.9	39.6	41.8	34.3	-2.6	-0.4	-0.1	-2.0
FI	43.3	53.5	45.1	39.2	42.7	53.5	44.9	39.2	-0.6	0.0	-0.2	0.0
SE	39.3	56.0	47.1	39.9	37.7	53.2	43.6	37.7	-1.6	-2.8	-3.5	-2.2
UK	57.0	59.0	65.0	56.0	49.0	54.0	59.0	50.0	-8.0	-5.0	-6.0	-6.0
HR	66.1	86.9	90.4	65.0	63.0	86.2	87.1	61.2	-3.1	-0.7	-3.3	-3.8
CH	45.4	53.1	52.9	46.4	44.2	54.7	54.6	46.0	-1.2	1.6	1.7	-0.4
IS	50.2	66.8	59.8	35.6	46.7	68.4	61.6	37.2	-3.5	1.6	1.8	1.6
LI	27.5	33.1	33.3	27.8	27.5	33.1	33.3	27.8	0.0	0.0	0.0	0.0
NO	47.1	55.2	50.7	39.0	45.6	52.4	46.7	37.9	-1.5	-2.8	-4.0	-1.1

(*) BG: Figures based on quarterly data.

Source: Eurostat, Tourism Statistics

In most of the countries August is the month with the highest occupancy rates. With 94.6%, 87.1%, 86.3% and 86.1% respectively, Cyprus, Croatia, Malta and Greece were the countries with the highest net occupancy rates during their peak summer month.

Figure 2: Net occupancy rates of bed-places in hotels and similar establishments in the peak month, summer season 2008



Source: Eurostat, Tourism Statistics

BG and LU: Information on peak month not available.

Methodology

CONCEPTS AND DEFINITIONS

Net occupancy rate

The net occupancy rate of bed-places in one month is obtained by dividing total overnight stays by the product of the bed-places on offer and the number of days when the bed-places are actually available for use (net of seasonal closures and other temporary closures for decoration, by police order, etc.) for the same group of establishments, multiplying the quotient by 100 to express the result as a percentage.

Hotels and similar establishments

Hotels, apartment hotels, motels, roadside inns, beach hotels and other similar establishments which provide hotel services including more than bed-making and cleaning of the room and sanitary facilities. Similar establishments are other similar types of accommodation which is let per room and has a limited number of hotel-type services, including bed-making and cleaning of rooms and sanitary facilities, on a daily basis.

Country codes

EU-27: European Union	IE: Ireland	LT: Lithuania	PT: Portugal	HR: Croatia
BG: Bulgaria	EL: Greece	LU: Luxembourg	RO: Romania	CH: Switzerland
BE: Belgium	ES: Spain	HU: Hungary	SI: Slovenia	IS: Iceland
CZ: Czech Republic	FR: France	MT: Malta	SK: Slovakia	LI: Liechtenstein
DK: Denmark	IT: Italy	NL: Netherlands	FI: Finland	NO: Norway
DE: Germany	CY: Cyprus	AT: Austria	SE: Sweden	
EE: Estonia	LV: Latvia	PL: Poland	UK: United Kingdom	

Symbols

":"	data not available
"u"	unreliable data

Further information

European Statistical Data Support:

Contact details for this support network can be found on our Internet site:







<http://epp.eurostat.ec.europa.eu/portal/page/portal/eurostat/home/>

Eurostat tourism statistics website:

<http://epp.eurostat.ec.europa.eu/portal/page/portal/tourism/introduction>

Data: [Eurostat website/Industry, trade and services/tourism](#)

Tourism

-   Capacity of collective tourist accommodation : establishments, bedrooms and bedplaces
-   Occupancy in collective accommodation establishments : domestic and inbound tourism
-   Tourism demand : domestic and outbound tourism (excluding day-trips)