

# VIEWPOINT



## 6th GLOBAL TRAVEL & TOURISM SUMMIT MOVES TO THE USA

### Celebrating 15 Years 1990-2005

In 2005, WTTC celebrates its 15th Anniversary. From the initial discussions between industry CEOs in the late 1980s, through its inception in 1990, to the Council as it is today, WTTC has gone from strength to strength. Its 100 Members are the CEOs and Chairmen of the leading global Travel & Tourism companies and together they empower WTTC with a unique, single voice for the industry. WTTC would like to thank its Members for their support over the last 15 years.

LEADERS OF THE GLOBAL TRAVEL & TOURISM INDUSTRY HAVE SELECTED WASHINGTON, DC, AS THE LOCATION FOR NEXT YEAR'S GLOBAL TRAVEL & TOURISM SUMMIT - 10-12 APRIL 2006. FROM A LIST OF SIX COUNTRIES EXPRESSING STRONG INTEREST IN HOSTING THE INDUSTRY'S HIGHEST LEVEL EVENT, WTTC BOARD MEMBERS UNANIMOUSLY VOTED FOR WASHINGTON AS THE HOST DESTINATION.



Image courtesy of Washington Convention and Tourism Corporation (WCTC)

Several industry leaders in the USA, many of whom are long-standing Members of WTTC, have confirmed their active participation in ensuring that the Washington Summit sets a new precedent for the global industry. Partners in this international effort include the Chairmen and Chief Executives of American Express, Carey International, Carlson Companies, Cendant, Disney, Enterprise Rent-A-Car, InterContinental Hotels, Marriott International, the Noel Group, Visa International, Loews Hotels and IBM.

Recognizing the impact of global communications on our lives and our businesses, the world's media play an important part in the Summit, not as correspondents, but as active participants in a debate which will help to shape the future of our industry.

Vincent A Wolfington, WTTC Chairman said "We are delighted that the Summit will convene in Washington in April 2006. Our attention will be focussed on the strategic vision that is necessary to realize the world's most significant potential of latent jobs, wealth and prosperity, across all regions of the globe. The USA - the world's single largest Travel & Tourism economy - is the ideal setting for this task." In 2005, Travel & Tourism activity generated US\$1,587 billion and accounted for some 16.8 million jobs, representing 11.9 per cent of total employment across the USA.

The Travel Business Roundtable (TBR) and the Travel Industry Association of America (TIA) will co-host the Washington Summit. The Summit has already made great strides towards creating a new momentum of partnership with government officials in the USA. Representatives from the Departments of Homeland Security, Commerce and State have committed their support to ensuring the success of the Summit in 2006.

#### OPEN MIND, OPEN WORLD

The 2006 theme, Open Mind, Open World will build on the discussions which took place at the New Delhi Summit earlier this year. In New Delhi, leaders agreed that realizing the potential for Travel & Tourism - as a

catalyst for growth in developed and emerging economies - would demand a new mindset in geo-politics, in embracing innovation, in communicating effectively and in identifying, promoting and achieving win-win scenarios.

Under the theme, Open Mind, Open World, public and private sector leaders will be asked to confront these issues and to identify real opportunities together. Committed to the objectives of Open Mind, Open World, Chief Executives well-known for their own innovations including Stelios Haji-Ioannou of EasyGroup, Tim Zagat of Zagat Survey and Sarmad Zok of Kingdom Hotel Investments, will work together with WTTC to produce the full programme.

Based upon WTTC's signature 'in the round' format, which promotes genuine discussion and encourages leaders of the industry to express their opinions candidly, the theme - Open Mind, Open World - will put the spotlight on the core fundamentals required to open Travel & Tourism's potential contribution to global prosperity.

Jean-Claude Baumgarten, WTTC President, said "The Blueprint for New Tourism, stemming from our previous Summits, sets out a clear definition of successful Travel & Tourism development. The conference programme in 2006 will address the issue of physical and invisible barriers to the growth of our industry in the longer term".

The Summit is a unique platform for industry leaders and senior government officials from around the world to discuss the key issues which affect the long term development and success of the global Travel & Tourism industry. The venue will be the Washington Convention Center, the nation's pre-eminent convention centre. The dates are April 10 to 12, 2006. We encourage you to participate in this historic event!

To view the list of leaders participating in the Summit and the programme, visit [www.globaltraveltourism.com](http://www.globaltraveltourism.com).

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# SPECIAL REPORTS FROM THE 5TH GLOBAL TRAVEL & TOURISM SUMMIT

HOSTED BY THE MINISTRY OF TOURISM OF INDIA AND MEMBERS OF THE WTTC INDIA INITIATIVE, THE 5TH GLOBAL TRAVEL & TOURISM SUMMIT ATTRACTED PUBLIC AND PRIVATE SECTOR DECISION MAKERS, REPRESENTING ALL SECTORS OF THE INDUSTRY AND ALL REGIONS OF THE WORLD. MEDIA REPRESENTATIVES OF THE WORLD'S MOST INFLUENTIAL BUSINESS, FINANCIAL AND TRADE PRESS AND BROADCAST NETWORKS ALSO PARTICIPATED - NOT AS REPORTERS, BUT AS ACTIVE PARTICIPANTS.



Dr APJ Abdul Kalam, President of India giving his opening speech at the Summit

Recognizing the opportunity for Travel & Tourism to catalyse economic growth and social development across all regions of India, His Excellency, Dr APJ Abdul Kalam, President of India, inaugurated the Summit, welcoming some 600 global leaders, many of whom openly admitted to visiting the country for the first time.

Recent developments and the unveiling of the future plans of the Indian Government, to unlock opportunities for Travel & Tourism growth across the country, helped tantalize discussions and focus on ways in which the industry can realize its potential in all developed and emerging economies.

Tackling obstacles for foreign direct investors and facilitating easier access for international airlines, the Indian Minister of Tourism, Renuka Chowdhury planned to provide a competitive base for Travel & Tourism growth. Alan Burnett of British Airways agreed that open markets are pivotal to growth and remarked "We are on the brink of enormous change in India with liberalisation of the airlines".



The Special Information not Misinformation Breakfast Session

## REALIZING THE POTENTIAL

With its signature 'in the round' format, WTTC no longer hosts conventional, one dimensional speeches and processions. Instead the Summit provides a platform for open and candid dialogue among Chief Executives, governments and the media, all of whom can tilt the future of the industry in favour of sustained growth.



Nik Gowing, BBC World, orchestrates the Synergy Matters Session

Moderated by leading presenters and industry analysts, an ambitious agenda unfolded for discussion. Leaders focussed on issues of the moment, the pulsating change experienced worldwide and the scope of the industry to contribute more than just prosperity.

## SUMMIT WHITE BOOK

The rich content of discussions will be outlined in WTTC's latest publication, entitled *Realizing the Potential*. Jean-Claude Baumgarten, President of WTTC commented that "The 2005 Summit broke new ground. Its often hard-hitting exchanges tested broad concepts against harsh facts. And it demonstrated the industry's readiness to confront new realities with a commitment to thinking ahead of the wave. The document, *Realizing the Potential*, does well to capture the essence of the debate and to reiterate quotes of the leaders from around the world, which shed light on the fantastic opportunity our industry faces at this time".

For an outline of discussions and key outcomes of the New Delhi Summit, visit [www.globaltraveltourism.com](http://www.globaltraveltourism.com).



WTTC Executive Committee Members with Dr APJ Kalam, President of India and Renuka Chowdhury, Minister of Tourism for India on the occasion of the 5th Global Travel & Tourism Summit

# FIRST WITH THE FACTS: WTTC'S CRISIS COMMUNICATIONS COMMITTEE CALLED INTO ACTION

TRAVEL & TOURISM SPANS REGIONS, ECONOMIES AND SOCIETIES ACROSS THE WORLD. IT IS AN INDUSTRY WHICH EMPLOYS OVER 221 MILLION PEOPLE AND REACHES EVERY CORNER OF THE GLOBE. OVER THE PAST FIVE YEARS, CHALLENGE AFTER CHALLENGE HAS AFFECTED THE INDUSTRY AND THOSE LIVELIHOODS THAT DEPEND ON IT.

The past twelve months have been no exception. First, the Tsunami which devastated parts of South East Asia in December 2004, then the terrorist attacks in London and Sharm-el-Sheikh in July this year and, most recently, the destruction caused by Hurricane Katrina on the US Gulf Coast and the bombings in Bali.

As each new challenge presents itself, it is clear that Travel & Tourism is becoming more and more resilient. Companies and governments are reacting sooner to events and consumer confidence is bouncing back at an ever increasing rate. At the heart of this resilience is better communication - among government authorities, the private sector, the media and consumers.

WTTC has long recognized the need for up-to-date accurate information at times of such crisis, as well as the need for a clear voice to communicate the facts. The Council's Crisis Communications Committee - which calls upon WTTC Members and other experts from all over the world - is called into action soon after a crisis happens. The Committee's constituents vary depending on the nature and location of the disaster but the Committee always consists of private sector operators, industry representatives and communications experts who are able to fully brief WTTC on the latest situation and developments.

Talking about the Committee during a discussion at the 5th Global Travel & Tourism Summit in New Delhi, Vincent Wolfington, Chairman of Carey International and WTTC Chairman said, "I was better briefed on the situation after the Tsunami as part of the WTTC Crisis Communications Committee than the US State Department was".

## WTTC'S CRISIS FORECASTING MODEL IN ACTION

As part of its Crisis Communications strategy, WTTC has developed a Crisis Forecasting Model (CFM) based on its annual simulated Tourism Satellite Accounting research. Using assumptions agreed on by the Committee, the model is able to estimate the projected impact of an event on a country's Travel & Tourism economy. Furthermore, it can be applied within minutes and provides a clear and immediate indication of how a crisis will affect Travel & Tourism.

Following the bombings on London's public transport on July 7, 2005, WTTC put into action its Crisis Forecasting Model to assess the likely impact of the events on UK Travel & Tourism. The modelling assumptions were compiled using input from the Crisis Communications Committee, which convened by phone the day following the bombing. Within hours, WTTC was able to communicate quality data throughout the industry and media so that speculation regarding the terrorists' impacts could be as realistic as possible.

The Crisis Event Forecasting Model suggested that in 2005:

- Visitor Exports may decrease 1.9 per cent or £386 million from previously forecast levels (£34.9 billion).
- Travel & Tourism Industry GDP may decrease 2.0 per cent or £927 million from previously forecast levels (£46.8 billion).
- Travel & Tourism Industry Employment may shrink by 0.49 per cent.

The WTTC Crisis Forecasting Model (CFM) is based on a historical analysis of natural and man-made events, such as 9/11, SARS, Bali bombing, Caribbean hurricanes, the Indian Ocean Tsunami and others, which have had a significant impact on Travel & Tourism.

After the Sharm-el-Sheikh bombing on July 25, 2005 WTTC employed its Crisis Forecasting Model for the second time to assess the likely impact.

Jean-Claude Baumgarten, WTTC President said, "Although the short-term impact of these attacks on tourism in Egypt may be significant, the long-term prognosis is more positive. Egypt has a thriving Travel & Tourism industry and we are confident that, as after the Luxor attacks in 1997, the government will put in place policies to support and encourage the continued growth of the industry."

Initial estimates from the CFM show that, as a result of the attacks, foreign visitors to Egypt and their spending may decline by 10.6 per cent from previously forecast figures. However, it is expected that beyond 2005, the impact will be minimal.

## WTTC CRISIS EVENT FORECASTING MODEL: ESTIMATED IMPACT OF 7TH JULY BOMBINGS IN LONDON

UK visitor arrivals may decline by approximately 588,000 from previously forecast levels (30,947,368), a decline of 1.9 per cent.  
Visitor Exports may decrease 1.9 per cent or £386 million from previously forecast levels (£34.9 billion).  
Travel & Tourism Industry GDP may decrease 2.0 per cent or £927 million from previously forecast levels (£46.8 billion).  
Travel & Tourism Economy GDP may decrease 1.5 per cent or £1.9 billion from previously forecast levels (£122.5 billion)  
Travel & Tourism Industry Employment may shrink by 0.49 per cent.  
Travel & Tourism Economy Employment may reduce by 0.55 per cent.

*Figures released on 8th July 2005*

# WTTC CHINA ACTIVITIES GATHER MOMENTUM



Madame Wang Ping, President, China Chamber of Tourism Commerce and Peter Wong, Chairman, MK Corporation at the 5th Global Travel & Tourism Summit in New Delhi, India

2005 HAS SEEN WTTC'S ACTIVITIES IN CHINA TAKE OFF TREMENDOUSLY. A STEERING COMMITTEE OF OVER 40 WTTC MEMBERS AND OTHER COMPANY REPRESENTATIVES IS DRIVING OUR WORK IN THIS AREA. THE COMMITTEE IS CURRENTLY WORKING TOWARDS THE UPDATE OF THE 2003 REPORT ON THE IMPACT OF TRAVEL & TOURISM ON JOBS AND THE ECONOMY IN CHINA AND CHINA HONG KONG SAR. THE NEW REPORT, EXPECTED FOR RELEASE IN EARLY 2006 WILL ALSO INCORPORATE CHINA MACAU SAR AND WILL BENEFIT FROM THE UP-TO-THE-MINUTE INPUT OF STEERING COMMITTEE MEMBERS WHO REPRESENT ALL SEGMENTS OF THE TRAVEL & TOURISM INDUSTRY AND HAVE DIRECT HANDS ON EXPERIENCE IN THE REGION.

WTTC is delighted to welcome its first China mainland Member, Beijing Tourism Group (BTG) who joined the Council in May 2005. BTG will be represented by both Chairman Duan Qiang and President Mei Yunxin. BTG runs and manages state-owned assets, such as hotels, travel services, road transport, shopping, dining, conference and exhibition services and the entertainment business.

BTG are joined in broadening WTTC's Member representation across China by Shun Tak Holdings Ltd, represented by Pansy Ho, Managing Director. While Shun Tak Holdings Ltd owns and runs a large fleet of ferries serving Macau, Hong Kong and Shenzhen in mainland China, it is also a prominent player in the Hong Kong and Macau property markets, having interests in various major commercial, residential and retail property ventures. The Group also provides quality property management services for over ten million square feet of properties in Hong Kong and Macau. For more detailed information on either of our new Members please go to <http://www.wttc.org/framesetmembers.htm>.

## WORLD TOURISM INVESTMENT SUMMIT

On the back of the success of the World Tourism Marketing Summit which took place in Nanjing, Jiangsu province, in November 2004, WTTC is taking up the role of lead partner of the World Tourism Investment Summit to be held in China in mid 2006. This Summit will be the result of a collaboration between WTTC, the World Trade University Global Secretariat, the World Bank and the Multi-Lateral Investment Guarantee Agency (MIGA). The event promises to bring together CFOs with government decision makers and stakeholders in Travel & Tourism Development and Investment. Two days of fruitful discussion and meeting of minds will address the challenges facing those planning investment in tourism in China, taking examples from across the world as a springboard for debate. More information on

the programme, speakers and registering for this event will be available shortly at [www.wttc.org](http://www.wttc.org).

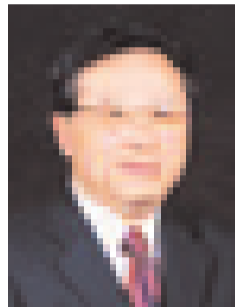


Awards ceremony at the First World Tourism Marketing Summit

## WTTC WEBSITE IN MANDARIN CHINESE

This November WTTC is casting its web even further and is launching a version of the WTTC website in Mandarin. From November 18, 2005, the Mandarin version of the website can be found at [www.wttc.org.cn](http://www.wttc.org.cn) and can also be reached via a link on the English version of the website [www.wttc.org](http://www.wttc.org). The website aims to break down the language barrier, raise awareness of WTTC and to make WTTC's activities and projects much more accessible to those with Mandarin as their first language.

2003 saw WTTC's first publication translated into Mandarin in the form of the Report on the Impact of Travel & Tourism on Jobs and the Economy in China and China Hong Kong SAR and the Mandarin version of the website will be in place as an additional resource ahead of the launch of the updated China Report in early 2006. Among the resources available on the new Chinese version of the website will be the WTTC mission statement paper, the Blueprint for New Tourism.



New Member: Duan Qiang, Chairman, Beijing Tourism Group



New Member: Mei Yunxin, President, Beijing Tourism Group



New Member: Pansy Ho, Managing Director, Shun Tak Group



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# WTTC MEMBERS MEET EUROPEAN COMMISSION PRESIDENT, JOSE MANUEL BARROSO

LED BY DR MICHAEL FRENZEL, CHAIRMAN OF TUI AG AND WTTC EUROPE CHAIRMAN, A DELEGATION FROM WTTC MET WITH THE PRESIDENT OF THE EUROPEAN COMMISSION IN APRIL THIS YEAR.

President Barroso is already familiar with WTTC's mission as, in his capacity as Prime Minister of Portugal, he inaugurated the 3rd Global Travel & Tourism Summit, held in 2003 in the Algarve resort of Vilamoura.

The meeting was an important step in WTTC's EU Initiative, launched in July 2004, which aims to raise awareness of the importance of Travel & Tourism for economies and employment in EU countries.

During the meeting, industry leaders highlighted the important role Travel & Tourism can play in creating jobs and fostering economic growth, particularly in the ten new member states. According to research carried out last year by WTTC and research partners OEF, these new states stand to benefit to the tune of three million jobs and 46 million euros from Travel & Tourism over the next ten years.

As a result of this contact, WTTC has been asked to establish an Advisory Group which will brief the Commission on all aspects of Travel & Tourism. The Group consists of WTTC Members who convene regularly to discuss the latest EU developments and present their recommendations to Commission officials.

Commissioner Verheugen and Jean-Claude Baumgarten agree that Travel & Tourism is Key to Growth and Competitiveness in the EU.

The WTTC EU Advisory Group came together by conference call in early September 2005, prior to a meeting between Jean-Claude Baumgarten, WTTC President, and Vice-President Günter

Verheugen, EU Commissioner of Enterprise and Industry. Their message was clear - Travel & Tourism is key to growth and competitiveness in the European Union and must be promoted and encouraged throughout the 25 member states.

Commissioner Verheugen shared this view and highlighted that Travel & Tourism would also benefit from his commitment to better regulation. The links between the potential of Travel & Tourism and the priorities set out in the Lisbon Agenda are inextricable but to ensure that this potential is maximized close co-operation between the public authorities and private sector is vital. To this end, the Commissioner has invited WTTC Members to take part in a brainstorming session with officials. The session is due to take place later this year.



From left to right: Manuel Fernando Espirito Santo, Chairman, Espirito Santo Tourism, Dr Michael Frenzel, Chairman, TUI AG, Jose Manuel Barroso, President of the EC, Jean-Claude Baumgarten, President, WTTC, Ian Carter, CEO, Hilton International, Ronen Stauber, COO, Gullivers Travels Associates



## Save the date!

43rd Annual Congress - 20-22 October 2006

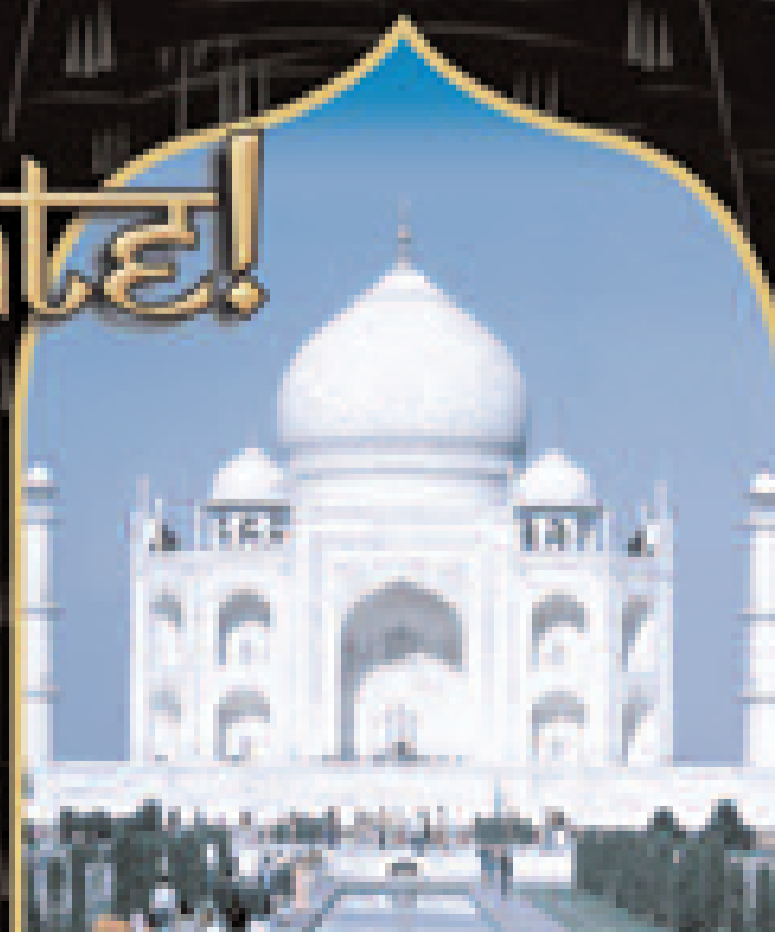
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# COUNTRY REPORTS

## RUSSIA COUNTRY REPORT SET TO LAUNCH

WTTC continues work on its next major country report focusing on the Travel & Tourism economy and policy situation of Russia. Begun in 2004, the work is now scheduled for a December 2005 release with firming plans for a press conference with government officials in Moscow and a second press conference with industry leaders in St Petersburg. The TSA research is complete and the outlook for growth and development of Russia's Travel & Tourism economy is strong. However, from initial policy analysis it is clear that this baseline forecast for Travel & Tourism can be significantly improved if the national and local governments face head on a number of critical factors that are limiting growth and job creation. WTTC also plans to continue its investigative dialogue with key industry and government officials to take stock of policy intelligence inside and outside Russia to make this report another groundbreaking contribution.

## TRINIDAD & TOBAGO TO HARMONIZE TRAVEL & TOURISM GOALS

WTTC has recently released the customized TSA and Country report commissioned by the Tourism and Industrial Development Company of Trinidad and Tobago Ltd, (TIDCO). Launch of the report took place on September 21, 2005, following a private briefing of Prime Minister Patrick Manning.

At the launch in Port of Spain, Trinidad, Jean-Claude Baumgarten, WTTC President said, "Trinidad and Tobago is in prime position to develop a diverse, high quality and sustainable tourism industry. Bolstered by successful and growing energy and financial sectors, Trinidad is seeing a rising demand in business tourism. Tobago, on the other hand, is already one of the most tourism intense places in the world. The demand is there, now is the time to build new products. We applaud the commitment of TIDCO and now TDC to development of the country's tourism and we urge the government to take on board the findings of this report. Travel & Tourism will clearly have a very important role to play in the future of Trinidad and Tobago and the opportunities offered by this industry - to the economy, to employment and to social development - will be enormous."



Prime Minister Patrick Manning is presented with the WTTC report in Port of Spain, Trinidad by Jean-Claude Baumgarten, President, WTTC.

## RESEARCH UNDERWAY IN ROMANIA

WTTC has been commissioned by the Romanian Minister of Tourism to produce a customized TSA model and country report for this small Eastern European nation. Scheduled for completion in late 2005, this new Country Report will help identify the opportunities for tourism development, and how this developing nation can address the policy issues that will create sustainable benefits for the whole economy.

## EGYPT AVIATION LIBERALIZATION REPORT

In August 2005, WTTC released a special report on the impact of Egyptian aviation policies on the country's Travel & Tourism.

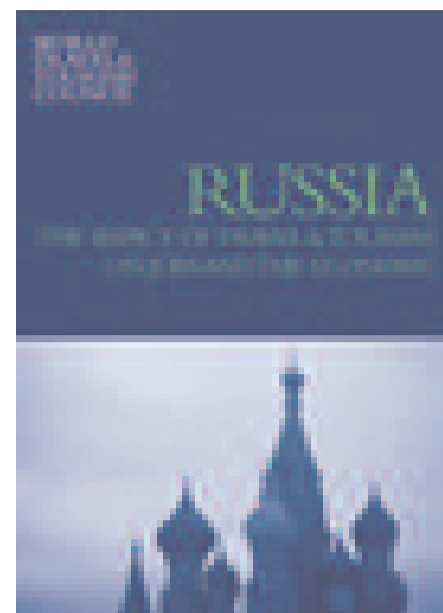
The report, commissioned by the Egyptian Tourism Federation (ETF), has estimated the impact of liberalization policies on visitor arrivals to Egypt and the contribution of Travel & Tourism to Egypt's GDP and employment.

The estimates are based on WTTC's 2005 Tourism Satellite Accounting (TSA) research, launched in April this year, which is produced with Oxford Economic Forecasting (OEF). They show that the impact will be considerable and that liberalization of the aviation industry is a prerequisite if the government's own targets for tourism are to be met.

WTTC/OEF has estimated that civil aviation liberalization could:

- Boost international arrivals to Egypt to 13.4 million per year by 2011 (compared to 11 million if no policy changes occur)
- Increase Travel & Tourism Industry GDP by 12 per cent in 2011, adding US\$1.6 billion to Travel & Tourism GDP (compared with projections made in the absence of liberalization)
- Generate 223,000 more jobs in the Travel & Tourism industry by 2011 than would be generated in a non-liberalized aviation environment
- Increase overall real GDP across the economy by 1.8 per cent by 2011

At the launch of the report, which is backed by industry and government leaders in Egypt, Jean-Claude Baumgarten, WTTC President, said, "Egypt is already a well-established tourist destination. Nevertheless, it is a country which still has a huge potential to unlock within its Travel & Tourism industry. It is clear from this research that liberalization of the civil aviation industry will be vital if this potential is to be realized. The Egyptian authorities are to be highly commended for the commitment to developing Travel & Tourism, with increased investment in the industry and the expansion and modernization of airport facilities as well as steps towards aviation liberalization. I strongly recommend them now to build on this, opening up their skies to international, low cost and privately owned Egyptian carriers and actively encouraging open competition throughout the sector."



# TOURISM FOR TOMORROW AWARDS HONOUR THE WORLD'S LEADING EXAMPLES OF BEST PRACTICE IN TRAVEL & TOURISM

THE WORLD'S HIGHEST ACCOLADE FOR BEST PRACTICE IN TRAVEL & TOURISM DEVELOPMENT, THE TOURISM FOR TOMORROW AWARDS, WERE PRESENTED AT A SPECIAL CEREMONY DURING THE 5TH GLOBAL TRAVEL & TOURISM SUMMIT IN NEW DELHI, INDIA. IN FRONT OF AN AUDIENCE OF INDUSTRY, GOVERNMENT AND MEDIA LEADERS, TOURISM PROJECTS FROM COUNTRIES AS DIVERSE AS BARBADOS, MEXICO, NAMIBIA AND THE UK WERE HONOURED WITH THESE PRESTIGIOUS AWARDS.

At the ceremony, Costas Christ, Chairman of the Judging Panel and a world expert on sustainable tourism, said "Protecting the places that matter most to us is vital. The Earth's cultural and natural heritage must be maintained if future generations are going to benefit economically and socially from Travel & Tourism. The winners of the 2005 Tourism for Tomorrow Awards are demonstrating that business success and responsible tourism practices can go hand in hand."

The winning entries were selected from a shortlist, drawn up by a committee of tourism experts from some 90 applications, after a thorough on-site evaluation process. They were selected for their commitment to and achievement in ensuring that their business practices are in synergy with the needs of local environments, communities and cultures and their success in communicating such practices to stakeholders and the community at large.

More information on the winners, finalists and how to apply for the 2006 Tourism for Tomorrow Awards is available on [www.tourismfortomorrow.com](http://www.tourismfortomorrow.com).

**Deadline for entries for the 2006 Awards is December 12, 2005.**  
**Winners will be invited to the Awards Ceremony at the Gala Dinner of the 6th Global Travel & Tourism Summit in Washington DC on April 11, 2006.**



From left to right: Dave Van Smeerjit and Clemens Arawab, Damaraland Camp, Namibia; Renuka Chowdhury, Minister of Tourism, India; Loreto Duffy Mayers, Casuarina Beach Club, Barbados; Sally King, Jurassic Coast; UK, Marilu Hernandez, Haciendas del Mundo Maya, Mexico

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## WTTC AROUND THE WORLD

WTTC FACILITATES SEVERAL OPPORTUNITIES THROUGHOUT THE YEAR FOR MEMBERS AND OTHER INDUSTRY PEERS TO COME TOGETHER IN BOTH FORMAL AND INFORMAL SETTINGS, STRENGTHENING RELATIONSHIPS AND PARTNERSHIPS ACROSS THE ENTIRE TRAVEL & TOURISM SECTOR. HIGHLIGHTS OF WTTC EVENTS AND OTHER EVENTS SUPPORTED BY WTTC ARE SET OUT BELOW:

### LONDON

WTTC Members gathered at the annual cocktail reception during World Travel Market in November 2004. The event, kindly hosted by Mr Stanley Tollman at the Chesterfield Hotel in London's Mayfair, attracted Members and guests who were in London for the international trade fair. The 2005 event coincides with WTTC's 15th Anniversary and an extra-special event will be held in celebration.

### BERLIN

During the International Hotel Investment Forum in March, WTTC co-hosted with Member CIBC World Markets an exclusive cocktail reception at the Ritz Carlton Hotel in Berlin. This event has become an annual engagement in Members' diaries and is an opportunity to gather with other Members and industry contacts.

### NEW YORK

In September, WTTC's interim Committee meetings took place for the third year in a row in New York City in Cendant's Manhattan offices, overlooking Central Park. Members went on to join members of WTTC's US-based partner organization Travel Business Roundtable (TBR) for the annual joint luncheon. Former Senator Bob Kerrey, member of the 9/11 Public Discourse Project, spoke at the luncheon. The day was rounded off with a splendid evening at the Upper East Side home of former WTTC Chairman Bob Burns, kindly hosted by his wife Janice.

### DUBAI

At the first Arabian Hotel Investment Conference, an event supported by WTTC, Gerald Lawless, CEO of Jumeirah, hosted a dinner for WTTC Members and guests who were in Dubai, United Arab Emirates for the event. Members who joined Gerald Lawless at the dinner included David Clifton from Interval International, Daniela Wagner from Octopustravel.com, Sarmad Zok from Kingdom Hotel Investments, Kurt Ritter from Rezidor SAS, Bill Walshe from Jumeirah and Paul McManus from the Leading Hotels of the World.



From left to right: Vincent W Wolfington, Chairman Emeritus, Carey International and Chairman, WTTC, Jonathan M Tisch, Chairman & CEO, Loews Hotels and Roger Dow, Chairman, Tourism Industry of America at the joint luncheon with TBR in New York

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# WORLD TRAVEL & TOURISM COUNCIL

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